

Key to Markets

Messe Stuttgart



f-cell 2022

4 & 5 October 2022 | Messe Stuttgart

**New
location!**

f-cell.de

[#fcell](https://twitter.com/fcell)

[#fcellaward](https://twitter.com/fcellaward)



f-cell 2022 – Welcome to Messe Stuttgart!

Energy supply and mobility: Hydrogen and fuel cells play a decisive role in achieving national and international climate targets. At the annual f-cell conference and trade fair, industry experts and newcomers discuss innovative solutions and set up sustainable business relationships.

Starting in 2022, we are giving f-cell the ideal setting: The 22nd iteration of the event will take place on October 4 & 5 at Messe Stuttgart. The existing f-cell team and Messe Stuttgart are pooling their expertise to bring you this flagship event at a venue with excellent infrastructure, a convenient location and an experienced team. We look forward to seeing you there!

Roland Bleinroth
CEO Messe Stuttgart

Peter Sauber
CEO Peter Sauber Agentur



The smartest look at current and future developments in hydrogen and fuel cells.

Technologies, applications, markets: f-cell is an indispensable meeting place for all who focus on hydrogen as the energy carrier for a sustainable future. The well-known business-to-business event has taken place annually for over 20 years. At f-cell, participants learn and exchange on topics ranging from current research and projects to business and market opportunities. f-cell Stuttgart is a meeting place for everyone:

- European and international developers,
- top manufacturers from Germany and the world,
- leading researchers and scientists,
- business experts in search of concrete solutions,
- government and industry representatives.

Take advantage of this opportunity to present your company, your products and services to the international hydrogen and fuel cell community at f-cell at Messe Stuttgart in 2022!

Messe Stuttgart: A location that will take you further.

The Stuttgart region is counted among the economically strongest in Europe. Stuttgart is its center and occupies a top position as a research location nationwide. Large-scale enterprises and research institutions covering 25 technology areas from automotive to environmental technology form a unique cluster with Stuttgart at its heart.

At its centre – and key to markets: Messe Stuttgart provides an inviting atmosphere where numerous advantages await f-cell attendees and partners.



Next to the airport

Only 300 m from terminal to trade fair entrance.



Directly on the autobahn

Easily access the A8 and several national highways.



Parking next door

15,000 parking stalls surround the convention venue.



Straight to the city

Just 30 minutes to downtown Stuttgart and main train station by suburban S-Bahn train.



New in 2022

U-Bahn tram stops Messe East and Messe West for simple local access.



Smooth set-up

Truck access to each hall, ground-floor halls with generous logistics areas.



Perfect infrastructure

One of the best technically equipped trade fair centres in Europe.



Safe for people. Good for the economy.

Trade fairs can be staged safely in Stuttgart. More information about the measures for a controlled and safe conduct you can find at f-cell.de/safeexpo

The program: contacts, expertise & opportunities for your business.

f-cell combines future and present, research and practice. In this unique setting, the f-cell program and Messe Stuttgart offer you optimal opportunities to present yourself and your company – at your trade fair booth and in conference sessions as well as in direct technical discussions or in a relaxed setting at the evening event.

International Trade Fair



Show conference participants and guests your solutions during the two-day trade fair. Additionally, present your projects in a crisp pitch or one-on-one session. This is especially true for start-ups, who can reach potential investors at f-cell.

Conference



The conference provides an overview of growing international markets, opportunities and technologies. Exchange ideas on hydrogen roadmaps, strategies and new collaborations in a variety of interactive workshops. Hear from industry experts from all over the world!

f-cell award & Evening Event



At the f-cell Evening Event, the industry meets in a festive atmosphere for relaxed networking with music and good food. It's also an ideal setting for the f-cell award presentation, which honours outstanding developments in the categories „Research and Development“ and „Products and Markets“. The award is supported by the Ministry of the Environment, Climate Protection and the Energy Sector Baden-Württemberg and the Stuttgart Region Economic Development Corporation.

Partners:



Worldwide presence – as a partner of f-cell.

Whether Tokyo, Beijing, Shanghai, Oslo or Istanbul: As a partner of f-cell, you benefit from the international expertise of Messe Stuttgart. You will have the opportunity to present your company worldwide, for example through foreign branches or in German Pavilions. Our project team will ensure that you always find ideal conditions on site - with comprehensive services from a single source.

f-cell Hydrogen Challenge



You can't get more practical than this: H₂ propulsion vehicles showing the world that driving with Hydrogen is already a reality! Teams drive around the country, bond over their love of the autobahn and demonstrate the advantages of fuel cell driving. Winners are crowned during the f-cell Evening Event.

Dates 2022

f-cell Canada | Edmonton | 25-26 May 2022

EVS 35 | Oslo | 11-15 June 2022

WHEC | Istanbul | 26-30 June 2022

f-cell | **Stuttgart** | **4-5 October 2022**

f-cell China | Shanghai | 1-3 December 2022

Start planning your f-cell 2022 participation now!

Present your products and services at f-cell 2022 with an individually designed exhibition booth. Take advantage of our team's experience to optimize your appearance, generate more leads and develop your business.

Take an active role as a part of f-cell with your own exhibition booth, as a conference participant, through your choice of advertising opportunities and by personally inviting your customers. Learn more about our numerous sponsoring packages.

We look forward to your hearing from you!

Any questions? Feel free to contact us!

Do you need more information? Would you like an individual offer? Our team is always happy to help.

Project management:



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**Reserve
your booth
now!**

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f-cell.de



f-cell 2022: Five great reasons to participate.

f-cell at Messe Stuttgart offers

- a top industry event with its finger on the pulse of the hydrogen and fuel cell community.
- the big stage for your company, products and services.
- an indispensable source of ideas, networking and knowledge exchange.
- the ideal setting for discussions with industry leaders and newcomers.
- media attention and the full reach of Messe Stuttgart's partners and networks.

Organiser: Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

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